SHARING

PURPOSE   The Sharing stage involves cross-organizational coordination, trust-building, knowledge transfer, and other partnership considerations.

Establishing Cross-Partner Trust

1. Considering Reputational Risks: Have you assessed any potential for reputational risks or harms resulting from the collaboration?

• Key Stakeholders: Management, Marketing/Communications, Data Subjects, Intended Beneficiaries

2. Building Internal Support: Have you reached consensus on relevant data policies, methods, and goals with internal stakeholders and partners?

• Key Stakeholders: Partner, Management, Operations/HR, Data Subjects, Intended Beneficiaries

3. Tapping Internal Privacy and Expertise: Have you engaged any privacy experts within the company, such as a Chief Privacy Officer, to help establish, implement, and provide oversight for data handling procedures?

• Key Stakeholders: Management

4. Planning for External Communication: Have you developed a communication strategy to explain data policies and benefits of the data collaborative to customers and/or the public?

• Key Stakeholders: Marketing/Communications

Collaborating to Achieve Goals

5. Discussing Operational Differences: Have you operationalized a strategy for reconciling differences in organizational structure, mandates, geographical interests, legal jurisdictions, and other partnership considerations?

• Key Stakeholders: Partner, Legal, External Experts

6. Coordinating with Partner Organization: Have you established regular inter-organizational check-ins and assessments to track the data sharing process and progress toward shared goals?

• Key Stakeholders: Partner

7. Ensuring Interoperability: Have you ensured that partners have identified and rectified any potential challenges related to interoperability?

• Key Stakeholders: Partner, Data Engineering

8. Anticipating Unintended Consequences: Have you assessed how shared data could be combined with other datasets to expose individuals or create other privacy or security harms?

• Key Stakeholders: Partner, External Experts

9. Identifying & Engaging External Expertise: Have you determined whether additional forms of expertise are needed to support the ongoing data sharing arrangement?

• Key Stakeholders: Partner, External Experts, Operations/HR